MISSION STATEMENT

BEAUTIFICATION COMMITTEE

Revised slightly, 2014

The purpose of the Beautification Committee is to encourage the residents of La Cresta to maintain and enhance the appearance of their properties and to help instill pride in our community.

The Committee has worked to accomplish this purpose by having roadside cleanups, giving "Looking Good" awards for outstanding property appearance, giving holiday decoration awards, and sponsoring speakers on timely topics such as the care of oak trees and roses. At the entrance the committee designed and built the native stone monument, installed the banner posts and park bench, and takes care of and improves the plantings. Our most recent major project was the planting of the red roses on the white fences along some of Avenida La Cresta. We share in the maintenance of those approx. 140 roses.